

U.S AFRICA BIZMATCH FORUM™



DIAMOND LEVEL SPONSORSHIP



👉 The **Diamond Package** has been designed to address your company marketing needs and offers the highest recognitions before, during and after the event.

🔗 RETURN ON INVESTMENT (ROI) 🔗 | Sponsorship Fee: **\$35,000 USD**

- A. Your company executive as the keynote speaker to officially open the Forum
- B. Your company executive to officially cut the ribbon of the U.S Africa BizMatch Forum 2022
- C. Exclusive private meeting room to conduct one-one or group meetings during the Forum
- D. Receive award as host sponsor of U.S Africa BizMatch Forum 2022
- E. Company logo to be integral in the design of the event lanyards to be worn by all delegates
- F. Logo listing as the official presenting host sponsor in all event print and digital materials
- G. Opportunity to provide the delegates swag bag branded with your company logo
- H. 1-5-minute company sizzle advert during the start of event, and 30 sec videos during breaks
- I. Logo on event badges and mentioning of sponsor in opening remarks
- J. One (1) Exhibit booth stand (3m X 6m) in the top prime location
- K. Four (4) plenary panel speaking opportunity on Day 1 and Day 2
- L. Newsletter e-blast spotlight about sponsor to our distribution list (85,000+ contacts)
- M. Logo on all key backdrop(s) at strategic areas inside the venue
- N. Press releases announcing sponsorship (reach over 2,000,000 audience via media partners)
- O. Full page sponsor advertisement inside the official program booklet distributed to all delegates
- P. Logo branding on all presentation slides that will appear during sessions
- Q. Logo branding will be prominently featured on the main stage backdrop
- R. Organizer to arrange interviews with the participating media partners
- S. Five (5) Hosted VVIP delegate tickets to your company executive with VVIP experience
- T. Five (5) front VVIP delegate reserved seats in all prime sessions during the Forum
- U. Invitation to private dinners with African leaders during the week
- V. Access to the delegate directory with full details in advance to the Forum
- W. Logo listing on official event website and social media spotlight (Instagram, Twitter, & LinkedIn)
- X. Announcement of sponsor in the know before you go newsletter to all delegates
- Y. Prior notification of all participating delegates to facilitate high level meetings
- Z. Flyer insertion or company brochure in official delegate swag bags

👉 **Total Cost for Diamond Level Sponsorship: \$35,000 USD**

U.S AFRICA BIZMATCH FORUM™



PLATINUM LEVEL SPONSORSHIP



👉 The **Platinum Package** has been designed to address your marketing needs and offers the second highest recognitions before, during and after the event.

🔗 RETURN ON INVESTMENT (ROI) 🔗 | Sponsorship Fee: \$25,000 USD

- ~~A. Your company executive as the keynote speaker to officially open the Forum~~
- ~~B. Your company executive to officially cut the ribbon of the U.S Africa BizMatch Forum 2022~~
- ~~C. Exclusive private meeting room to conduct one-one or group meetings during the Forum~~
- ~~D. Receive award as host sponsor of U.S Africa BizMatch Forum 2022~~
- ~~E. Company logo to be integral in the design of the event lanyards to be worn by all delegates~~
- ~~F. Logo listing as the official presenting host sponsor in all event print and digital materials~~
- ~~G. Opportunity to provide the delegates swag bag branded with your company logo~~
- ~~H. 1-5-minute company sizzle advert during the start of event, and 30 sec videos during breaks~~
- ~~I. Logo on event badges and mentioning of sponsor in opening remarks~~
- J. One (1) Exhibit booth stand (3m X 6m) in the top prime location
- K. Three (3) plenary panel speaking opportunity on Day 1 and Day 2
- L. Newsletter e-blast spotlight about sponsor to our distribution list (85,000+ contacts)
- M. Logo on all key backdrop(s) at strategic areas inside the venue
- N. Press releases announcing sponsorship (reach over 2,000,000 audience via media partners)
- O. Full page sponsor advertisement inside the official program booklet distributed to all delegates
- P. Logo branding on all presentation slides that will appear during sessions
- Q. Logo branding will be prominently featured on the main stage backdrop
- R. Organizer to arrange interviews with the participating media partners
- S. Four (4) Hosted VVIP delegate tickets to your company executive with VVIP experience
- T. Four (4) front VVIP delegate reserved seats in all prime sessions during the Forum
- U. Invitation to private dinners with African leaders during the week
- V. Access to the delegate directory with full details in advance to the Forum
- W. Logo listing on official event website and social media spotlight (Instagram, Twitter, & LinkedIn)
- X. Announcement of sponsor in the know before you go newsletter to all delegates
- Y. Prior notification of all participating delegates to facilitate high level meetings
- Z. Flyer insertion or company brochure in official delegate swag bags

👉 **Total Cost for Platinum Level Sponsorship: \$25,000 USD**

U.S AFRICA BIZMATCH FORUM™



GOLD LEVEL SPONSORSHIP



🔗 RETURN ON INVESTMENT (ROI) 🔗 | Sponsorship Fee: \$15,000 USD

- A. Your company executive as the keynote speaker to officially open the Forum
- B. Your company executive to officially cut the ribbon of the U.S Africa BizMatch Forum 2022
- C. Exclusive private meeting room to conduct one-one or group meetings during the Forum
- D. Receive award as host sponsor of U.S Africa BizMatch Forum 2022
- E. Company logo to be integral in the design of the event lanyards to be worn by all delegates
- F. Logo listing as the official presenting host sponsor in all event print and digital materials
- G. Opportunity to provide the delegates swag bag branded with your company logo
- H. 1-5 minute company sizzle advert during the start of event, and 30 sec videos during breaks
- I. Logo on event badges and mentioning of sponsor in opening remarks
- J. One (1) Exhibit booth stand (3m X 6m) in the prime location
- K. Two (2) speaking opportunity in a prime panel sessions
- L. Newsletter e-blast spotlight about sponsor to our distribution list (85,000+ contacts)
- M. Logo on all key backdrop(s) at strategic areas inside the venue
- N. Press releases announcing sponsorship (reach over 2,000,000 audience via media partners)
- O. Full page sponsor advertisement inside the official program booklet distributed to all delegates
- P. Logo branding on all presentation slides that will appear during sessions
- Q. Logo branding will be prominently featured on the main stage backdrop
- R. Organizer to arrange interviews with the participating media partners
- S. Three (3) Hosted VVIP delegate tickets to your company executive with VVIP experience
- T. Three (3) front VVIP delegate reserved seats in all prime sessions during the Forum
- U. Invitation to private dinners with African leaders during the week
- V. Access to the delegate directory with full details in advance to the Forum
- W. Logo listing on official event website and social media spotlight (Instagram, Twitter, & LinkedIn)
- X. Announcement of sponsor in the know before you go newsletter to all delegates
- Y. Prior notification of all participating delegates to facilitate high level meetings
- Z. Flyer insertion or company brochure in official delegate swag bags

👉 Total Cost for Gold Level Sponsorship: \$15,000 USD

U.S Africa BizMatch Forum 2022 is part of the Select Africa BizMatch Network presented by ATIGS Group International LLC and organized by Global Attain Advancement; LLC (GAA) also known as GAA Exhibitions & Conferences. Email: contact@sabizmatch.com Website: www.sabizmatch.com

U.S AFRICA BIZMATCH FORUM™



SILVER LEVEL SPONSORSHIP



🔗 RETURN ON INVESTMENT (ROI) 🔗 | Sponsorship Fee: \$8,500 USD

- A. Your company executive as the keynote speaker to officially open the Forum
- B. Your company executive to officially cut the ribbon of the U.S Africa BizMatch Forum 2022
- C. Exclusive private meeting room to conduct one-one or group meetings during the Forum
- D. Receive award as host sponsor of U.S Africa BizMatch Forum 2022
- E. Company logo to be integral in the design of the event lanyards to be worn by all delegates
- F. Logo listing as the official presenting host sponsor in all event print and digital materials
- G. Opportunity to provide the delegates swag bag branded with your company logo
- H. 1-5 minute company sizzle advert during the start of event, and 30 sec videos during breaks
- I. Logo on event badges and mentioning of sponsor in opening remarks
- J. One (1) Exhibit booth stand (3m X 6m) in the top prime location
- K. One (1) speaking opportunity in a prime panel session
- L. Newsletter e-blast spotlight about sponsor to our distribution list (85,000+ contacts)
- M. Logo on all key backdrop(s) at strategic areas inside the venue
- N. Press releases announcing sponsorship (reach over 2,000,000 audience via media partners)
- O. Full page sponsor advertisement inside the official program booklet distributed to all delegates
- P. Logo branding on all presentation slides that will appear during sessions
- Q. Logo branding will be prominently featured on the main stage backdrop
- R. Organizer to arrange interviews with the participating media partners
- S. Two (2) Hosted VVIP delegate tickets to your company executive with VVIP experience
- T. Two (2) front VVIP delegate reserved seats in all prime sessions during the Forum
- U. Invitation to private dinners with African leaders during the week
- V. Access to the delegate directory with full details in advance to the Forum
- W. Logo listing on official event website and social media spotlight (Instagram, Twitter, & LinkedIn)
- X. Announcement of sponsor in the know before you go newsletter to all delegates
- Y. Prior notification of all participating delegates to facilitate high level meetings
- Z. Flyer insertion or company brochure in official delegate swag bags

👉 Total Cost for Silver Level Sponsorship: \$8,500 USD

U.S AFRICA BIZMATCH FORUM™



BRONZE LEVEL SPONSORSHIP



🎯 RETURN ON INVESTMENT (ROI) 🎯 | Sponsorship Fee: \$4,500 USD

- A. Your company executive as the keynote speaker to officially open the Forum
- B. Your company executive to officially cut the ribbon of the U.S Africa BizMatch Forum 2022
- C. Exclusive private meeting room to conduct one-one or group meetings during the Forum
- D. Receive award as host sponsor of U.S Africa BizMatch Forum 2022
- E. Company logo to be integral in the design of the event lanyards to be worn by all delegates
- F. Logo listing as the official presenting host sponsor in all event print and digital materials
- G. Opportunity to provide the delegates swag bag branded with your company logo
- H. 1-5 minute company sizzle advert during the start of event, and 30 sec videos during breaks
- I. Logo on event badges and mentioning of sponsor in opening remarks
- J. One (1) Exhibit booth stand (3m X 6m) in the top prime location
- K. Two (2) plenary panel speaking opportunity on Day 1 and Day 2
- L. Newsletter e-blast spotlight about sponsor to our distribution list (85,000+ contacts)
- M. Logo on all key backdrop(s) at strategic areas inside the venue
- N. Press releases announcing sponsorship (reach over 2,000,000 audience via media partners)
- O. Full page sponsor advertisement inside the official program booklet distributed to all delegates
- P. Logo branding on all presentation slides that will appear during sessions
- Q. Logo branding will be prominently featured on the main stage backdrop
- R. Organizer to arrange interviews with the participating media partners
- S. One (1) Hosted VVIP delegate ticket to your company executive with VVIP experience
- T. One (1) front VVIP delegate reserved seat in all prime sessions during the Forum
- U. Invitation to private dinners with African leaders during the week
- V. Access to the delegate directory with full details in advance to the Forum
- W. Logo listing on official event website and social media spotlight (Instagram, Twitter, & LinkedIn)
- X. Announcement of sponsor in the know before you go newsletter to all delegates
- Y. Prior notification of all participating delegates to facilitate high level meetings
- Z. Flyer insertion or company brochure in official delegate swag bags

👉 Total Cost for Bronze Level Sponsorship: \$4,500 USD

SPONSORSHIP PACKAGE	PRICE
DIAMOND LEVEL SPONSOR	\$35,000 USD
PLATINUM LEVEL SPONSOR	\$25,000 USD
GOLD LEVEL SPONSOR	\$15,000 USD
SILVER LEVEL SPONSOR	\$8,500 USD
BRONZE LEVEL SPONSOR	\$4,500 USD

The Process

1. Initiate Discussion and Review of Sponsorship Package
2. Identify the Sponsorship Level and Notify the Organizers
3. Sponsorship Agreement Signed
4. Invoice Issued
5. Payment of Sponsorship Funds
6. Commencement of Sponsorship Deliverables



THANK YOU

We look forward to partnering with you!

