



**ZAMBIAN
INTERNATIONAL
TRADE & INVESTMENT CENTRE**
Trade and Investment Facilitation Services

10th August 2022

Hon. Chipoka Mulenga, MP,
Minister of Commerce, Trade & Industry,
New Government Complex,
LUSAKA

Hon. Minister,

RE: SELECT ZAMBIA INVESTMENT FORUM 2023

I refer to the above matter and wish to confirm our earlier discussion that the ATIGS Group International, LLC, a leading US-based trade and investment promotion firm, has requested to work with the Zambian International Trade & Investment Centre (ZITIC) to organize and host the Select Zambia Investment Forum (SZIF) proposed for the month of **April 2023**. Please, see the letter from ATIGS enclosed herewith.

As you may know, ZITIC is a Zambian private company that promotes trade and investment in Zambia and has taken Zambian business delegations to numerous international trade and investment events. For example, in 2018, we took a delegation to the ATIGS-organized trade and investment Summit in Washington DC, USA.

As explained in the letter from ATIGS, the Select Zambia Investment Forum will aim to attract international investment into Zambia's key economic sectors such as Agriculture, Manufacturing, Mining, Energy, Tourism and others. We expect to host more than 350 international delegates including investors and project developers interested in doing business in Zambia and the Region.

It is for this reason that we at ZITIC believe that in view of the AfCFTA, this is a great opportunity for Zambia to actualize new investment in these sectors to enhance Zambia's productive capacity and create more job opportunities for our nation's youth, promote wealth distribution and help to combat poverty through private investment.

We wish to confirm that ATIGS has the capacity and requisite experience to undertake a project of this magnitude, having organized similar events in the USA, Canada, Japan, Ghana, Ivory Coast and Nigeria.

I have taken the liberty to write to you on this subject for two main reasons; firstly, to request Government support through your Ministry for this initiative by engaging with us in the organization of the event and encouraging Zambian companies to participate and, secondly, to provide a venue for the event. In this regard, I will be most grateful to have a meeting with you at your earliest opportunity to discuss this planned event and see how we move forward.

Yours in the Service of our Nation,

Dr. Sebastian C. Kopulande
CHIEF EXECUTIVE OFFICER